Proclamation

WHEREAS, The Bulk is Green (BIG) Council is proud to be the leading national organization dedicated to increasing awareness of the environmental and economic benefits of shopping in the bulk aisle; and

WHEREAS, Shopping in bulk offers consumers the opportunity to reduce waste by purchasing only the amount needed and decrease carbon footprints by using limited packaging; and

WHEREAS, Shopping in bulk offers consumers the opportunity to save money, anywhere from 30 to 75 percent; and

WHEREAS, The BIG Council is partnering with retailers, grocery stores and co-operatives nationwide to offer National Bulk Foods Week; and

WHEREAS, National Bulk Foods Week is a time to celebrate the environmental and economical benefits of buying in bulk, as well for consumers who have never shopped in the bulk aisle to begin experiencing the fun and savings.

NOW, THEREFORE, I, Dave Heineman, Governor of the State of Nebraska, DO HEREBY PROCLAIM the week of October 14 – 20, 2012 as

NATIONAL BULK FOODS WEEK

in Nebraska, and I do hereby urge all citizens to take due note of the observance.

IN WITNESS WHEREOF, I have hereunto set my hand, and cause the Great Seal of the State of Nebraska to be affixed this Twenty-seventh day of July, in the year of our Lord Two Thousand Twelve.

Attest:

Secretary of State

Governor