WHEREAS: The Bulk is Green (BIG) Council is proud to be the leading national organization dedicated to increasing awareness of the environmental and economic benefits of shopping for natural and organic foods in the bulk aisle; and

WHEREAS: Shopping in bulk offers consumers the opportunity to reduce waste by limiting the amount of packaging that ends up in landfills and enabling the purchase of only the needed amounts; and

WHEREAS: Shopping in bulk offers the consumer the opportunity to save money, as organic bulk foods are on average 89% less expensive than their packaged counterparts, according to a recent study; and

WHEREAS: The BIG Council is partnering with retailers, grocery stores and co-operatives nationwide to offer National Bulk Foods Week; and

WHEREAS: National Bulk Foods Week is a time to celebrate the environmental and economical benefits of buying in bulk, as well for consumers who have never shopped in the bulk aisle to begin experiencing the fun and savings.

NOW, THEREFORE: I, John A. Kitzhaber, M.D., Governor of the State of Oregon, hereby proclaim October 14-20, 2012 to be

NATIONAL BULK FOODS WEEK

in Oregon and encourage all Oregonians to join in this observance.

IN WITNESS WHEREOF, I hereunto set my hand and cause the Great Seal of the State of Oregon to be affixed. Done at the Capitol in the City of Salem in the State of Oregon on this day, June 4, 2012.

John A. Kitzhaber, M.D., Governor

Kate Brown, Secretary of State